



Economic and Social Research Foundation

MONITORING AND IMPACT EVALUATION

Short course announcement

Introduction:

The Economic and Social Research Foundation (ESRF), is an independent research institution based in Dar es Salaam. The Foundation has over 20 years of experience in conducting policy-enhancing research as well as articulating and improving understanding of policy options in the public sector, civil society, development partners and the growing private sector. The mandate of ESRF includes also capacity strengthening of intellectual resource in Tanzania of both producers and users of knowledge. One of the areas of intervention by the ESRF includes capacity strengthening in the design, implementation, monitoring and evaluation of development programmes and projects. Within this mandate, the ESRF is hereby announcing a one week training course on Monitoring and Impact Evaluation of development programmes and projects to be conducted on the 5th to 9th June 2017.

Rational of the course:

Monitoring and Impact Evaluation are essential performance management tools for organizations. M&E system help organizations access and manage performances so that right improvements can be made. But where does Monitoring and Evaluation Starts and how do we measure impact of a development intervention? These are some important questions which are often times overlooked during the planning processes of development interventions/projects. Quite often, such anomalies are associated with difficulties in the implementation (execution), monitoring and evaluation of many development projects. In order to overcome these challenges emanating from M&E oversight during planning processes, the Economic and Social Research Foundation has come up with a short term training course on Monitoring and Impact Evaluation.

Objectives of the course:

The objective of this training is to equip participants with skills for program planning and monitoring. This course will also equip students with the tools for conducting rigorous impact evaluation of development programs.

Learning outcome:

Participants attending this training course shall come up with knowledge and skills for program Planning and Monitoring. Participants attending the course shall also be equipped with the necessary methodology for rigorous evaluation of development programmes. By the end of the course, students are expected to be able to understand the fundamental problem of identification that plagues not only for policy decisions but also in empirical economic work. Students are also expected to be introduced to the key seminal literature on impact evaluation methodologies including some relevant sector-specific areas, such as health and education.

Course content:

The course content is divided into two components: M&E Linked to Strategic Planning and Impact Evaluation. The course content in the M&E component shall include the following subjects:-

- (a) Program Planning
- (b) Components and Linkage of Strategic Plan and M&E Plan
- (c) M&E Plan: depth and width
- (d) Data Collection and Data Quality Assurance
- (e) M&E Data Analysis and Dissemination

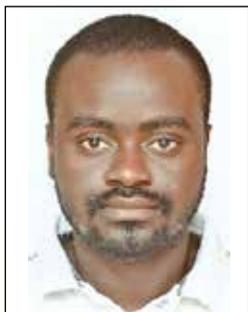
On the other hand, the course content in the Impact Evaluation component shall include:-

- (a) Identification and Randomized Design
- (b) The Experimental Ideal
- (c) Diff-in-Diff & RD Design
- (d) Regression Discontinuity Design
- (e) Discussion on Proposal Ideas and Submission

Target audience:

The course is particularly targeted for researchers, project managers, policy makers, donors and practitioners of development. The course will also benefit current practitioners of monitoring and impact evaluation in Tanzania who so far have just been using qualitative or less robust quantitative methodologies to do impact evaluation. The course will also be beneficial to instructors in labour economics, development, among other focus areas of economics in updating their methodologies and a brief survey of the relevant literature. Advanced undergraduate students, graduate students, and members of the faculty are also invited to attend the course.

Trainers:



The course will be taught by Mr. Constantine Manda, who is currently a PhD student in Political Science at Yale University and whose academic training also includes a Master's degree from the University of Chicago (and Bachelor's degree in Economics from Xavier University); an academic fellowship in impact evaluation at the University of California at Berkeley; and practical experience managing a multi-million dollar impact evaluation project in Tanzania. He is also a member (2015-2018) of the Research and Development Advisory Committee on Basic Science at Tanzania's Commission for Science and Technology (COSTECH).



The course will also be taught by Mr. Daudi Kwebwa, who is currently employed at ESRF as Monitoring and Evaluation Specialist supporting the Capacity Development Program and Accountability (CDPA) for Government Institutions of Accountability (IOAs) and Civil Society Organizations (CSOs) funded by USAID. He has practical experience as an M&E Specialist in international-donor funded projects and Government funded programs such as the Create Project and Early Grade Reading Program. He has over 15 years experience in development programs.

Location and delivery:

Venue: ESRF Conference Hall, Dar es Salaam

Duration: Five (5) Days, Monday 5th to Friday 9th June 2017

Course fee: Tsh 700,000/= per participant. The fee will cover the facilitation fee, course materials, two tea breaks, buffet lunch, refreshments and a certificate of participation. It does not cover accommodation or travel costs. All payment should be made to: *Economic and Social Research Foundation, Bank Name: CRDB BANK PLC, A/C: 0150258978600, SWIFT CODE: CORUTZTZ.*

Application Deadline:

Friday 2nd, June 2017

Application process and/or inquiries on the training course:

Application to the course and/or inquiries should be addressed to:

Executive Director

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